Message Text

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ACTION EA-12

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FM AMEMBASSY BANGKOK

TO USDOC WASHDC

INFO SECSTATE WASHDC 0000

UNCLAS BANGKOK 0936

E.O. 11652: N/A TAGS: BEXP, TH

SUBJ: WTDR/FTI: BANGKOK INTERNATIONAL TRADING CO., LTD.

REF: USDOC 23955

1. THAILAND

OFFICE USE: 2. 549 3. NA 4. 01

- 5. BANGKOK INTERNATIONAL TRADING CO., LTD.
- 6. 24 MANSION 5. RAJDAMNERN AVENUE
- 7. BANGKOK
- 8. CONTACT: SANYA YAMASAMIT
- 9. TITLE: PRESIDENT

OTHER OFFICIALS ARE: MONGKOL SRIYANONTH, MANAGING DIRECTOR

AND CHALERMCHAI VASINOND, DIRECTOR.

10. PHONE: 2222181

11. TELEX: BOTCO TH 2183

12. CABLE: RAJATATRAD

13. ESTBL: 1952

14. EMPL: 25

15. SIZE: MEDIUM

16. REPUTATION: Y-SATISFACTORY

17. RPT DATE: 01/78

OFFICE USE: 18. K 19. NA 20. NA 21 NA 22. NA 23A. 26216/25 IMP. AGT. OF CIGARETTE PAPER 23B. 35613/253 IMP. AGT. DIST. OF WATER PUMPS

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23C. 37291/235 IMP. AGT. DIST. OF AIRCRAFT PARTS AND AUXILIARY EQUIP.

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3D. 37411/235 IMP. AGT.DIST. OF RAILWAY EQUIPMENT

23E. 20440/4 EXP. OF RICE

23F. 20510/4 EXP. OF MOLASSES

24. FOREIGN SALES: NA

25. FINANCIAL REF: SIAM CITY BANK LTD., P.O. BOX 288, BANGKOK,

THAILAND.

26. TRADE REFS: PACIFIC AERO SUPPLY CORP., 10875 LA TUNA CANYON ROAD, SUN VALLEY, CALIF. 91352; AMERICAN OPTICAL CO., SOUTHBRIDGE, MASS. 01550; AIRCRAFT AND HELICOPTER SUPPLY INC., 11641 PENDLETON STREET, SUN VALLEY, CALIF. 91352; TEXAS TURBO JET, INC., 2626 MYRTLE AVE., DALLAS, TEXAS; LOCK HEED ARICRAFT INT'L, INC., 10811 SHERMAN WAY, SUN VALLEY, CALIF. 91352. 27. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF INT'L TECHNICAL PRODUCTS INC., 1828 L ST., N.W., WASHINGTON, D.C. FOR AIRCRAFT PARTS; PACIFIC AERO SUPPLY CORP., 10875 LA TUNA CANYON ROAD, SUN VALLEY, CALIF. 91352 FOR ARICRAFT PARTS. 28. POST EVALUATION: BANGKOK INTERNATIONAL TRADING WAS INCORPORATED IN 1952 WITH AN AOTHORIZED CAPITAL OF \$50,000 UNDER THE NAME OF RAJATA INTERNATIONAL TRADING. FIRM ACTS AS IMPORTER, AGENT AND DISTRIBUTOR OF WATER PUMPS, CIGARETTE PAPER, WATER PUMPS, AUTO PARTS, BUILDING MATERIALS, RAILWAY EQUIPMENT AND WAGONS, AIR TRAFFIC CONTROL EQUIPMENT, AIRCRAFT COMPONENTS AND AVIONICS, COMMUNICATION SYSTEMS AND SOFTWARE PRODUCTS. IT ALSO EXPORTS RICE, MOLASSES AND LOCAL PRODUCTS TO JAPAN, WEST GERMANY, NETHERLANDS AND OTHER EUROPEAN COUNTRIES. SEVENTY FIVE PERCENT OF ITS IMPORTS ARE FROM THE U.S. WITH THE REMAINDER FROM OTHER EUROPEAN COUNTRIES. IT LEASESHYN OFFICE OFNOWPP SQ. METERS, LOCATED IN ONE OF BANGKOK'S BUSINESS DISTRICTS. FIRM'S SALES VOLUME IN 1977 WAS REPORTED TO BE \$7,000,000, REPRESENTING AN INCREASEOF 5 PERCENT OVER THE FIGURE REPORTED TO THE EMBASUV IN 1976. IT SI MANAGED BY MR. SANYA YAMASMIT, A PROMINENT PERSONALITY UNCLASSIFIED

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IN BUSINESS AND BANKING COMMUNITIES. FIRM EMPLOYS 25 PEOPLE INCLUDING 5 SALESMEN. LOCAL BANK REPORTS THE SUBJECT HAS MAINTAINED AN ACTIVE WELL-CONDUCTED ACCOUNT AND ITS IMPORT BILLS HAVE BEEN HANDLED WITH SATISFACTORILY RESULTS. IT IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

29. PREP: SATHIT/SOMSAK APPR: JAMES H. SAVERY WHITEHOUSE

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NNN

Message Attributes

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Review Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014

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